



Consultant | International Speaker | Trainer

Natsuyo Nobumoto Lipschutz

リップシャッツ信元夏代

Natsuyo is a global business consultant and cross-cultural communications strategist. She equips global leaders with advanced cross-cultural communication skills to improve team dynamics by bridging the cultural gap and leveraging diversity.



Speaking Topics

◆ What's Hiding Under Your Iceberg?: The 3A's of Effective Cross-Cultural Communication

What makes you successful in one culture doesn't make you successful in another. To become a competent global leader, you must be able to breakthrough cultural and personal barriers.

For example, Americans communicate directly, whereas the Japanese, rely on non-verbal cues. With such a large gap, simply learning cultural protocols won't build trusting, highly productive teams. If cultural diversity is not managed well, your global business falls apart. When it is managed well, however, powerful team synergies occur.

In this signature talk, you will learn the 3 step process to identify and embrace your cultural and personal differences, so you can communicate effectively globally and locally.

◆ Leadership Lessons Learned in the Ballroom : The Key to High Performing Global Teams

Diversity makes a team strong if managed well. When it is not, the team will fall apart. Ballroom dancing requires leveraging each other's strength as a team to create dynamic performance. Same principles apply to business.

In this talk, Natsuyo will share the 5C's of the leadership lessons she learned in the ballroom and the 3A's of how you can practice team leadership in your team and beyond. Get ready to learn how to transform your team from good to great.

◆ Where is SO WHAT? : The Key to Logical and Persuasive Communications

With a high volume of information, how do you organize your thoughts clearly and communicate succinctly?

In this talk, you will be introduced to the "consultant's tool box" and learn to think and communicate clearly and persuasively, as well as draw out the "One BIG Message" so your listener will take the action you want them to take.

Do you want your global team to ...

- ◇ Eliminate costly misunderstandings to gain a competitive edge in the market
- ◇ Increase awareness of how culture impacts daily business and learn to communicate clearly beyond cultural and language barriers
- ◇ Understand one's behavioral patterns and learn how to leverage cultural diversity of the team
- ◇ Align one's individual values with corporate values, and drive diverse team's improved productivity

BOOK NATSUYO

Info@btspeaking.com

Listen to Natsuyo speak on cross-culture

<http://speakingforprofitpodcast.com/ep-34-cross-culture>

"I aspire to live in integrity, harmony, and high spirits while pursuing my goals and dreams and positively influence others"

~ Natsuyo Lipschutz



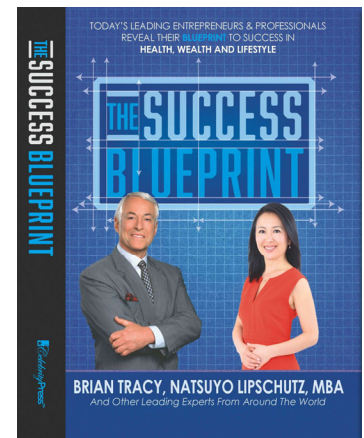
About Natsuyo Nobumoto Lipschutz

An award winning speaker, TEDx speaker, 4-time New York district finalist of Toastmasters International speech contest and runner up at 2019 New York district final, certified public speaking coach, strategy consultant, competitive ballroom Latin dancer, mother, and cancer survivor, Natsuyo has been delivering powerful speeches in Japanese and English to the diverse audience. She is also the best-selling author of "The Success Blueprint", co-authored with world-renowned business speaker, Brian Tracy.

Born and raised in Tokyo, Japan, Natsuyo began her career at one of the top Japanese trading companies, ITOCHU International in New York. She then received her MBA degree from New York University, and held a position as a management consultant at McKinsey & Company. Today she is the managing principal of her own strategy consulting firm, ASPIRE Intelligence, and executive consultant of a global public speaking consultancy, Breakthrough Speaking.

Using a multi-layered approach of global public speaking skills, logical thinking frameworks and global team leadership skills, Natsuyo assists her audience to learn how to gain respect and adjust their messages to be heard by different cultures. As a speaker, consultant and trainer, she has worked with American Express, Toyota, Fujitsu, and more.

Natsuyo resides in New York and often travels to Japan.



What Clients Are Saying...

"We've worked with multiple speech consultants, but Natsuyo's approach is second to none. Her McKinsey trained strategic and analytical skills allowed us to take a big leap from "the top IT company in Japan" to the "world class" global company."

~ FUJITSU

"Natsuyo's keynote speech on cross-culture was very insightful and educational. We often encounter a situation where we deliver a message and it's interpreted in a wrong way, but we don't know what actually went wrong. Natsuyo clarified the reasons, and gave us practical tools to improve our cross-cultural communications. Her talk was also very engaging!! "

~BNP PARIBAS

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(d.b.a. of ASPIRE Intelligence)

600 Third Avenue #250, New York, NY 10016

212-527-7540 | info@btspeaking.com | btspeaking.com/en